



INTERNATIONAL  
SPECIAL EVENTS SOCIETY

401 North Michigan Avenue ♦ Chicago, Illinois 60611 USA

T: 800.688.4737 E: info@ises.com  
T: 312.321.6853 W: www.ises.com  
F: 312.673.6953

## Summary

The International Special Events Society (ISES) is comprised of over 5,500 professionals in over 35 countries representing special event producers (from festivals to trade shows), caterers, decorators, florists, destination management companies, rental companies, special effects experts, tent suppliers, audio-visual technicians, party and convention coordinators, balloon artists, educators, journalists, hotel sales managers, specialty entertainers, convention center managers, and many more professional disciplines.

## ISES History

ISES was founded in 1987 to foster enlightened performance through education while promoting ethical conduct. ISES works to join professionals to focus on the "event as a whole" rather than its individual parts. ISES has grown to involve over 5,000 members active in 41 chapters throughout the world. The solid peer network ISES provides helps special events professionals produce outstanding results for clients while establishing positive working relationships with other event colleagues.

## ISES Mission

The Mission of ISES is to educate, advance and promote the special events industry and its network of professionals along with related industries.

To that end, ISES strives to...

- Uphold the integrity of the special events profession to the general public through its "Principles of Professional Conduct and Ethics"
- Acquire and disseminate useful business information
- Foster a spirit of cooperation among members and other special events professionals
- Cultivate high standards of business practices.

## What Does ISES Mean?

### Professional Development and Certification

Affiliation with local chapters provides education and idea exchanges. ISES provides an opportunity for members to stay on top of industry trends through educational programs, the annual conference ISES Eventworld, and other ISES-sponsored classes. ISES offers accreditation through the Certified Special Events Professional (CSEP) program.

### Recognition

ISES honors industry excellence through its prestigious awards program, the ISES Esprit Awards. The Esprit Awards fuel a spirit of competition within designated categories. The categories within the Esprit De Corps Awards recognize the best and most creative within the special events industry. Esprit Awards gain global visibility and recognition for ISES members through general participation. The program honors professionals who exhibit a "spirit of excellence" in their work.