



Membership Information



INTERNATIONAL
SPECIAL EVENTS SOCIETY



Dedicated and educated to deliver creative excellence and professionalism in special events

Who is ISES?

The International Special Events Society is comprised of over 5,000 professionals in over 35 countries representing special event producers (from festivals to trade shows), caterers, decorators, florists, destination management companies, rental companies, special effects experts, tent suppliers, audio-visual technicians, party and convention coordinators, balloon artists, educators, journalists, hotel sales managers, specialty entertainers, convention center managers, photographers, entertainers and many more...

Mission

The mission of ISES is to educate, advance, and promote the special events industry and its network of professionals along with related industries. To that end we strive to...

- Uphold the integrity of the special events profession to the general public through our "Principles of Professional Conduct and Ethics".
- Acquire and disseminate useful business information.
- Foster a spirit of cooperation among our members and other special event professionals.
- Cultivate high standards of business practices.

History

During the 1980's, as events developed into gigantic spectacles and multi-day festivals, the risks and liabilities grew at an ever-faster pace. The need arose for an association dedicated to education, ethics, and standards for the special events industry. Thus, ISES was born...

The International Special Events Society (ISES) was founded in 1987 in response to phenomenal growth in the industry, a growing demand for promoting professionalism, and a need for industry continuing education. ISES is the only international umbrella organization representing professionals in all disciplines of the special events industry.

Principles of Professional Conduct & Ethics

- Promote and encourage the highest level of ethics within the profession of the special events industry while maintaining the highest standards of professional conduct.
- Strive for excellence in all aspects of our profession by performing consistently at or above acceptable industry standards.
- Use only legal and ethical means in all industry negotiations and activities.
- Protect the public against fraud and unfair practices, and promote all practices which bring respect and credit to the profession.
- Provide truthful and accurate information with respect to the performance of duties. Use a written contract clearly stating all charges, services, products, performance expectations and other essential information.
- Maintain industry-accepted standards of safety and sanitation.
- Maintain adequate and appropriate insurance coverage for all business activities.
- Commit to increase professional growth and knowledge, to attend educational programs and to personally contribute expertise to meetings and journals.
- Strive to cooperate with colleagues, suppliers, employees, employers and all persons supervised, in order to provide the highest quality service at every level.
- Subscribe to the ISES Principles of Professional Conduct and Ethics, and abide by the ISES Bylaws and policies.



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and professionalism in special events

Becoming a part of this organization is an investment in both yourself and your industry. In today's demanding world, pleasing clients and companies has become more challenging.

Membership Benefits

By joining ISES, you instantly gain access to an elite pool of special events resources. Members enjoy exclusive discounts, business opportunities and promotion, and tailored educational information. Gain the extra edge needed to create events that go beyond expectations, far surpass your competition and impact your portfolio.

Benefit from Exclusive Programs and Services

Online Finder Service – A listing on the Member Finder Service page of the ISES web site allows potential customers to find your company.

Exclusive Discounts and Savings – ISES members receive discounts for special event business services including Adobe, Alamo, Budget Truck Rental, DHL shipping, EarthLink, Fed-Ex/Kinko's, FranklinCovey, Quicken, Shaker Group, Inc., and Staples, with additional member discount opportunities added each year. Join ISES and save!

Discover Innovation

Member Center – The ISES Member Center gives members access to a vast array of resources that can be leveraged to fast-track success. A powerhouse of exclusive information, the Member Center helps professionals seek input from industry experts, review cutting edge resources, stay in touch with special events colleagues, and more!

Member Forum – A members-only discussion of hot topics including business practices, risk management and other critical issues affecting the special events industry, the Member Forum is a great communication tool.

Gain Knowledge

ISES Eventworld® – An Institute for Professional Development, Eventworld® is specifically geared to sharpen your skills as a special events professional. Hands-on training by well-known industry speakers and educators, networking, business contacts and renewing old friendships are just a sample of what this conference offers.

ISES Pages – Read ISES news and hear from your fellow members each month through this dedicated feature within *Special Events Magazine*. You will find information on the latest industry trends, practical tips and creative ideas all aimed at keeping you on top of today's competitive special events industry. Members receive *Special Events Magazine* free of charge on a monthly basis.

Build Your Network – Whether it is at local Chapter events, through the Member Forum or at Eventworld®, we guarantee you will connect with first-rate special event professionals through your ISES membership. Worldwide ISES members have worked together as suppliers, clients and business partners.

Get the recognition you want and deserve

ISES Esprit Awards

The ISES Esprit Award was created to honor the excellence and spirit of cooperation within the special events industry. You're the best at what you do and ISES wants to let the world know who you are. Obtain global recognition within several categories by participating in this prestigious awards program.

Esprit

ISES Principles of Professional Conduct & Ethics

All ISES members are encouraged to practice their profession at the highest levels of integrity. The ISES logo on your business card or in your company's advertisements and newsletters tells your clients and peers that they are working with someone who is committed to performing the highest quality of service.

CSEP®

Becoming a CSEP – Certified Special Events Professional – means that you have attained the hallmark of professional achievement in the special events industry. Earning this accreditation requires that you successfully pass a two-part exam.



ISES Worldwide Resource Directory

The annual ISES Worldwide Resource Directory contains listings of all ISES members around the globe. Get your name out to thousands of people worldwide. This type of publicity and resource is worth hundreds of dollars alone. But, as an ISES member, the ISES Worldwide Resource Directory is yours free.



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