



INTERNATIONAL
SPECIAL EVENTS SOCIETY





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How to Enter the ISES Esprit Awards

Dedicated and educated to deliver creative excellence and professionalism in special events

www.ises.com



What are the ISES Esprit Awards?

ISES honors industry excellence through its prestigious awards program, the ISES Esprit Awards. The Esprit Awards fuel a spirit of competition within designated categories. The categories within the Esprit De Corps Awards recognize the best and most creative within the special events industry. Esprit Awards gain global visibility and recognition for ISES members through general participation. The program honors professionals who exhibit a "spirit of excellence" in their work.

Why should I enter the ISES Esprit Awards?

- Recognition by your peers as a nominee or recipient
- Press releases to your clientele and the promotional benefits for future business
- The ISES Esprit is a well recognized event industry award
- Being showcased for your creativity and innovation will increase your profile

How do I Enter the ISES Esprit Awards?

- Start by reading the [Call for Entries](#) which includes [Award Entry Instructions](#) and [Award Entry Checklist](#)
- Think about events you have been involved with throughout the year and which categories they best fit within.
- Take notice of the criteria required of all entries and the criteria specific to your category.

How do I Enter the ISES Esprit Awards?

Cont.

- Review the Call for Entries again taking notes to help organize your thoughts and the materials you will need to gather or create.
- Go slowly making a deliberate effort to understand what the Call for Entries is requiring.

How do I Enter the ISES Esprit Awards?

Cont.

- Please submit your application using the checklist.
- Failure to follow instructions clearly outlined on checklist may result in point deductions or disqualification.

How do I Enter the ISES Esprit Awards?

Cont.

- Gather the required materials
- Stay positive.
- Go through old files, re-print forms, print pictures, etc.
- Write the synopsis and the tabbed questions. Once you have, put them away. Come back later with a fresh perspective and you will have even better results.

How do I Enter the ISES Esprit Awards? Cont.

- Have someone else look over your entire entry. Preferably it should be someone who was not involved in the event.
- The best advice, and you will hear it from everyone, is follow the directions .
- Only complete entries will be accepted for judging.