



ISES Eventworld 2009

INTERNATIONAL
SPECIAL EVENTS SOCIETY

Reducing the Eventworld 2009 Footprint on Our Environment

ISES is committed to conducting our meetings, events and organization in an environmentally friendly way.

In the Office

- Primarily use electronic communications internally
- All speaker management is conducted electronically
- Staff members share ground transportation whenever possible
- The following materials are all recycled:
 - White & Colored Paper (matte and glossy)
 - Magazines, Brochures, Newspaper, Blue Prints
 - Manila Folders
 - Envelopes
 - Post-it Notes
 - Junk Mail
 - Cardboard
 - Books

Eventworld Marketing

- Online Sponsorship Prospectus (not printed and mailed)
- Web site is the primary vehicle for conference information (agenda)
- Limited Advance Program printed on recycled paper and only one printing/ mailing
- All marketing other than the small Advance Program is done electronically (email)
- Online registration offered and primarily used

Onsite at Eventworld

- Boxes and packing materials are saved and reused for return shipping and/or recycled
- Limited program guide, printed on recycled paper
- Conference materials bags are made from recycled material
- Badge stock is recycled paper
- No bottled water provided onsite – pitchers and/or water coolers and glassware instead
- Durable, reusable signage used as much as possible
- No disposable (“to go”) cups provided for beverages in the hotel
- Session Handouts posted online rather than printed and distributed
- The destination selected for the conference is very walkable with restaurants and nightlife in close proximity
- Offsite event venues are walking distance from hotel (no transportation provided)
- Leadership Reception venue is a LEED-Certified Green building
- Leadership Reception & Welcome Reception caterers support local growers who practice sustainable organic methods
- China and glass used rather than paper products whenever possible
- Guests must sign-up for major meal functions (limiting waste)
- Esprit Awards entries displayed electronically rather than on paper in binders or poster boards
- Sponsor information provided exclusively online via Web site links rather than with paper materials onsite

Eventworld Hotel

The San Francisco Marriott is committed to the environment, with its comprehensive and award-winning recycling and diversion program.

- The #1 hotel in the US, with the most pounds diverted from the solid waste-stream; qualified by certified weight records.
- Recycles or donates more than 2,000,000 pounds annually, diverting more than 50 truckloads from the local landfills.
- Captures more than three-quarters of a million pounds of food for compost— enough to fill the hotel's lobby.
- Recycles more than 300,000 pounds of cardboard—enough to make 100,000 pizza boxes. If the hotel stacked its 500lb cardboard bails on top of each other—the stack would be more than 4 times higher than the 39-story hotel.
- Recycles more than 500,000 newspapers—enough wood-pulp to save a small forest.
- Recycles more than ½ million bottles and cans—saving enough energy to power the lights in the hotel's 1498 rooms for a month.
- Donates more than 50,000 pounds of food leftovers to local nonprofits, equal to 30,000 servings.
- Donates more than 100,000 pounds of used furnishings and toiletries (partials) to local nonprofits and shelters.
- Uses fully compostable to-go containers and eating utensils in its 4th St Deli sports bar. No Styrofoam or plastic.
- Closing the loop with “Trashy Wines”: Serving premium wine in the View Lounge, which comes from vineyards that use compost from the hotel.

Eventworld Attendees (via email and Web site, encouraged to do the following)

- Share rides and/or use public transportation to & from airports
- Participate in hotel's linen reuse program
- Set thermostat 68-73 degrees
- Turn off a/c, lights, TV and radio when leaving hotel room
- Take a shower instead of a bath to reduce water usage
- Unplug phone charger / laptop / hairdryer, etc when not in use
- Don't leave bathroom light on all night – bring your own nightlight if necessary
- Bring your own reusable water bottle for refilling at water stations during breaks (glass cups will also be provided)